



SP|RE

PHILANTHROPY

Aspire. Perspire. Inspire.

At Spire Philanthropy, we pride ourselves on building creative, sustainable and financially viable partnerships between charities and corporations.

As corporations become more strategic with their community investments, and with charities trying to maximize their limited resources, Spire Philanthropy works with both parties to develop partnerships that create real value – both intrinsic and financial.

We leverage our deep experience in both the corporate and charitable sectors. We understand how charities view corporations and, conversely, how corporations perceive charities. This allows us to help charities build truly successful partnerships with corporations based on a foundation of mutual understanding, value sharing and shared strategic benefits.

In a true partnership, each side must understand the other's motivations and see value in the relationship. Our vast experience in both corporate community investment and non-profit management is the key to the value we provide. We understand the motivations of each partnership and, by doing so, we are able to seek true common ground.

OUR SERVICES

Spire Philanthropy helps corporations and charities understand each other. This mutual understanding is the foundation for successful and meaningful partnerships.

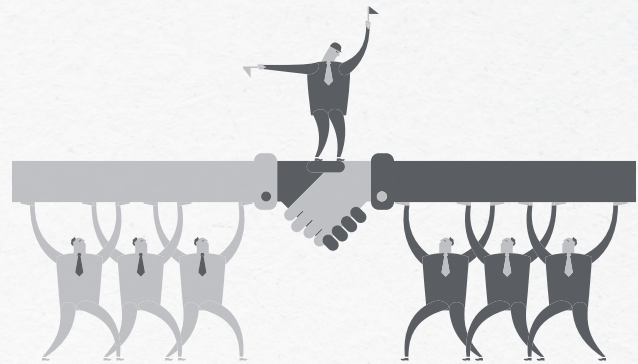
Our management consulting approach is customized to the unique parameters and needs found within any organization – charitable or corporate. Whether you are a charity looking to establish or enhance corporate relationships, or a corporation interested in philanthropic programs and services, we have the expertise to seamlessly guide you through the strategic process.

We start by carefully working with you to understand exactly what you would like to accomplish. From there, our strategic approach might include the following activities:



FOR CHARITIES

- Building long-term, strategic corporate relationships
- Monetizing strategic alliances with corporations
- Enhancing existing corporate relationships
- Obtaining grants from North American foundations
- Establishing relationships with private/family foundations



FOR CORPORATIONS

- Developing products and services catered to meet the needs of charities
- Selling and marketing products and services to charities
- Developing and implementing community investment strategies
- Incorporating product development strategies into broader community investment strategies

To learn more about how we can help develop investment strategies for your organization call **416.629.9242** or visit us at **spirephilanthropy.com**.

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